

Alyse Ceirante



July 25, 2024

Department of Elections
1 Dr. Carlton B. Goodlett Pl.
City Hall, Room 48
San Francisco, CA 94102
sfvote@sfgov.org

RE: Proposed November Ballot Measure currently titled Reserving the Upper Great Highway as Public Open Recreation Space

To Whom It May Concern,

As it stands now, the above referenced ballot measure is inappropriately named. It does not inform the voter as to the immediate purpose and end result of this measure should it pass: the permanent elimination of personal and commercial motor vehicles from the Great Highway.

Furthermore, the current title implies that a “Public Open Recreation Space” *can* be reserved, and that the Great Highway is not already a public open recreation space. It is not clear what the authors mean when they say “reserve”; therefore, I believe other voters will be as confounded as I. Additionally, according the Department of Recreation and Parks, who has jurisdiction over this roadway, the Highway is *already* a public open recreation space, as it has a foot path that runs parallel on one side of the highway and a bridle trail that runs partway on the other, both of which can be used for recreational purposes.

An appropriate name for this measure should ideally reflect what the measure actually does. Therefore, something short and to the point, along the lines of “Permanently Closing the Great Highway to Motor Vehicles”, would be far more appropriate.

Thank you for your consideration of this matter.

Sincerely,
Alyse Ceirante